



Good choices
make all the
difference in life.

Dear Policy Owner,

Congratulations! By making the important decision to purchase a policy from *ivari* you are now protecting your loved ones from the financial burden of your end of life expenses. And to protect your family from the burden of planning your funeral, your policy includes Everest Funeral Concierge's full suite of services - at no additional cost.

Everest is your independent consumer advocate, with licensed funeral directors providing you and your family with expert funeral planning and concierge services to plan for and deal with a funeral.

- Everest simplifies the process and eliminates the confusion that often surrounds funeral options and pricing.
- Knowledgeable staff is available 24 hours a day, every day of the year to serve you and your family.
- Online tools, including Everest's PriceFinder Report, Will Prep, Tenzing, and more can be accessed at www.everestfuneral.ca. Use Enrollment Code:

Insert Policy Number

Everest is here for you now and we'll be here to support your family later. Call at any time to get started. You can feel confident that you have taken care of an important matter for you and your family.
Sincerely,

Jeffrey Fox
ivari
SVP & Chief Distribution Officer

Carolyn D. Johnson
Everest Funeral Concierge
Senior Vice President, Operations

Everest helps your family manage decisions and expenses at a time when they need it the most.

Nothing can spare your loved ones from the heartbreak of losing you, but now that you have help in place to cover the costs, your family can focus on comfort and healing.

A bereaved family is faced with making dozens of funeral related decisions in a very short period of time which often results in thousands of dollars of funeral expenses that must be paid immediately. This can be an extremely stressful and confusing time for a family. Thankfully, you have taken a very big step in ensuring your loved ones are taken care of.

Everest Advisors are unbiased, licensed funeral directors that can guide your family through their options, negotiate costs and get the most value for your family. Everest will also work closely with *ivari* to get the claim paid quickly, sometimes in as little as 24 hours.

Learn more about what Everest offers online at www.everestfuneral.ca

Use **Enrollment Code:** Insert Policy Number

We have provided you with 5 wallet-sized cards that can be distributed to others as a reminder that you are an *ivari* policy holder and an Everest client. We encourage families to call Everest prior to contacting any funeral home so we can empower them with information to make well-thought-out decisions and start the process to get the claim quickly paid. One phone call is all that is needed to get started.



Put a plan in place now
and your family can rely
on us later.

To get started, call us. We're available 24/7. **1.800.913.8318**
Outside of U.S. call 011-905-754-1922

Here For You

An independent consumer advocate, Everest is available to more than 25 million individuals across the United States and Canada. Everest Sr. Advisors are unbiased, licensed funeral directors that provide peace of mind and confidence when making difficult financial and emotional decisions and will help expedite the payment of your life insurance claim.



Family Support at the Time of Need

Family Assistance and Plan Implementation

- Communicate the client's Personal Funeral Plan to the funeral home; removing the family from a sales-focused environment
- Provide 24-hour assistance throughout the funeral process

Negotiation Assistance

- Gather pricing information and present to client in an easy-to-read format
- Negotiate funeral service pricing with local funeral homes
- Help the family compare prices of caskets and other products



24/7 Advisor Planning Assistance

- Assist with any funeral related issues
- Provide assistance with creating a personal funeral plan
- Serve as a consumer advocate for the family
- Everest is not associated with any funeral home, burial or cremation provider



Online Funeral Planning Tools

- Includes: Personal Profile, 10-Key Decisions Planner, "My Wishes" Planning Guide, and Reference Guide
- Information stored and maintained in our secure data warehouse



Everest PriceFinderSM Research Reports

- Detailed, local funeral home price comparisons
- Available on demand via our website
- Proprietary National Database containing over one million fields of data



Will Prep

- Create a Will, Health Care Directive, and Power of Attorney
- Customized legal documents using our online system
- Save, print and sign



TenzingTM

- A secure, cloud-based data vault for storing personal information

Everest and the Everest logo are service marks of Everest Funeral Package, LLC. Everest PriceFinder is a service mark of Everest Information Services, LLC. Tenzing is a trademark of Everest Information Services, LLC. Will Prep is not available in Quebec. Everest Services are not available in Thunder Bay.

Welcome to Everest
Open to Learn How
We Can Help Your Family



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Everest Funeral Concierge



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for you 24/7

everestfuneral.ca
1.800.913.8313